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Website and Cookie Policy

This website, www.switchedon.london (the "Site"), and all personal information collected from users of this site, is owned solely by "Switched on London Ltd".

In this privacy statement references to "we", "us", "our", "the Company", are references to "Switched on London Ltd". We use the information from our customers and visitors to improve our online service for you. We respect your privacy and we take it very seriously. Please find below further information regarding our privacy policy.

What do we collect and how do we use this information?

Information is only collected when you contact us via our **feedback form** and will include some related personal details including your name and email address plus any comments you may volunteer.

We may post your comments about our services on our **feedback page**. If you do not wish to have your comments posted on our website please indicate your desire not to be included by appending the comments section.

By providing feedback, it helps us to develop and improve our services to clients.

Cookies

Certain information about the user, such as IP addresses, navigation throughout our site, the software used, time spent and other similar information, may be stored on our servers in small data pieces known as "cookies," which may also be written to a User's computer system. These cookies will not specifically identify the User.

The information will be used internally for web site traffic analysis. However, we assume no responsibility for the security of this information. In addition, we also record your IP address, which is the Internet address of your computer, and information such as your browser type and operating system. This information helps us learn about the geographical distribution of our website visitors and the technology they use to access our site. This information is never connected with the personal information you supply to us if you register on our website.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: www.google.com/privacypolicy.html.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy",

and selecting “Block all cookies” using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of our website.

Security of information

We employ a range of technologies to protect the information maintained on our systems from loss, misuse, unauthorised access or disclosure, alteration, or destruction. We do not share the information we collect with any other organisations. We will endeavour to take all reasonable care, in so far as it is possible to do so, to keep all your details secure, but, in the absence of negligence on our part we cannot be held liable for any loss you may suffer if a third party procures unauthorised access to any data you provide when enquiring.

Consent

By using our Website you therefore consent to the collection and use of your personal information by us as detailed in this privacy policy.

Summary

Our Privacy Policy outlines how we treat your personal information, and forms part of the Terms and Conditions of this Site. This Privacy Policy applies only to this Site, and not to the collection and use of personal information by any third party via any website to which there are links on this Site. We are not responsible for the privacy policies of other websites, and encourage you to be aware when you leave our Site, and to read all applicable terms, conditions and privacy policies when using other websites.

Further Details

For any further details about our privacy policy please e-mail us at info@switchedon.london. Please note we reserve the right to change this Privacy Policy with any changes being posted onto this page.

Contact

If you have any questions about this privacy policy or our treatment of your personal information, please write to us by email to info@switchedon.london or by post to Customer Services, Switched on London Ltd, 27 Haslemere Avenue, London, SW18 4RN

Data controller

The data controller responsible in respect of the information collected on this website is Switched on London Ltd

Our UK data protection registration number is ZA385483

Version 1.0. May 2018

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